

## Camille Beckman

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### Customer

Camille Beckman  
Eagle, Idaho

### Industry

Manufacturing

### Contact

Foad Roghani, Principal

### Description of Business

Manufacturer of high-end body care and bath products, creams and lotions

### How they heard about us

They knew that they would need water treatment in their new facility and Culligan was one of the companies they called upon. They were familiar with the Culligan name.

### Situation/Problem

There are two possible sources of water for the Camille Beckman facility: city water and an Artesian well that's on their property. The city water is extremely hard, so they use the well water, which is 4 grains of hardness. The products that Camille Beckman manufactures soften and moisturize the skin, so even 4 grains of hardness is too hard for these types of products. If the water is substandard, not only might the products be less effective, but the impurities in the water might have a negative interaction with other ingredients in the products.

They met with a number of companies and consultants to explore the possibilities around water treatment. They wanted to ensure that they were getting the right system – one that would be tailored to their needs and not an “off-the-shelf” solution.

When they contacted Culligan, they were impressed by the knowledge and consultative style of the representative. Mr. Roghani and Paul Beckman, another Camille Beckman principal, collaborated with Culligan to develop a system that would supply them with the quality of water they needed.

### Solution

Culligan Ultrapure system

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### **Equipment Installed/Services Implemented**

- Hi Flo 2 Carbon Filters
- HF 3 Depth Filters
- HF55 Softeners
- 3 A-4 R.Os
- UV
- Mixed-bed PE DI

### **Results/Customer Benefits**

This company was started by Camille Beckman in 1986. With all of their experience, They knew upon moving into their new facility that they would need water treatment. Getting a high-purity system in place was a preventive measure to keep their products at the level of quality that their customers have come to expect.

### **Culligan Advantages**

- The Culligan representative was knowledgeable about the complicated requirements of a high-purity water treatment system and was pleasant to work with.
- Culligan has state-of-the art technology and an extensive range of products.
- Culligan has been cooperative and responsive throughout the entire process, from planning through after-sale service.

The Culligan logo is written in a blue, cursive script font. The letter 'i' in 'Culligan' has a small leaf-like flourish above it. A registered trademark symbol (®) is located at the end of the word.

**better water. pure and simple.**